FUNDAMENTALS OF SITUATED INTERACTION - 16 SEPTEMBER 2016

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OF INSTRUMENTS AND SUBSTRATES

INVENTION OF THE TOOL

 Humans are the only species that creates tools to shape their environment



2001, A Space Odyssey

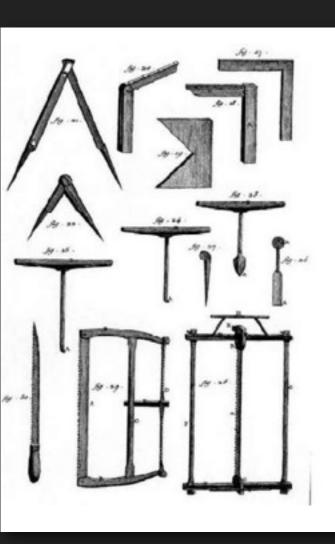
INVENTION OF TOOLS

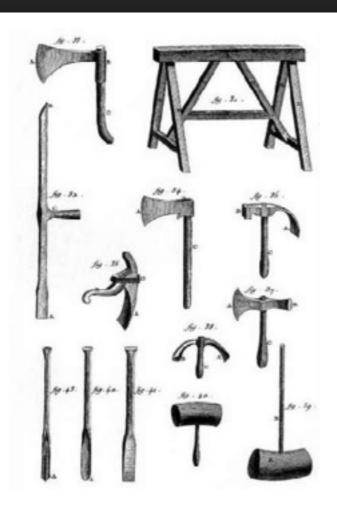
Traces of tools have been found as far back as 3.3 million years



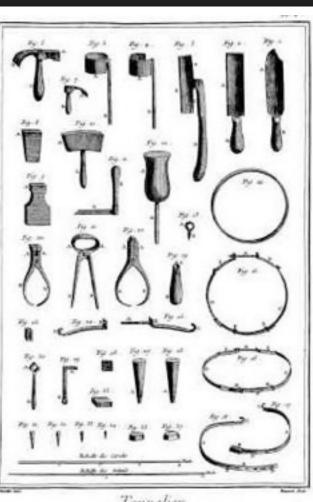
Sonia Harmand, anthropologist

MOST OF OUR INTERACTIONS WITH THE REAL WORLD ARE MEDIATED BY TOOLS AND INSTRUMENTS



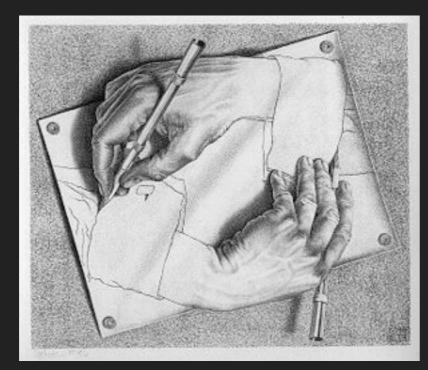






Tonnelier.

TOOLS TO SHAPE OUR ENVIRONMENT

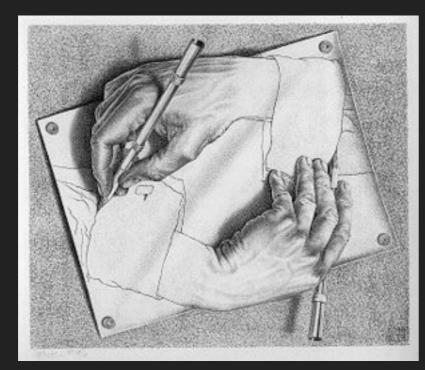








BUT NOT ALWAYS EASY TO LEARN









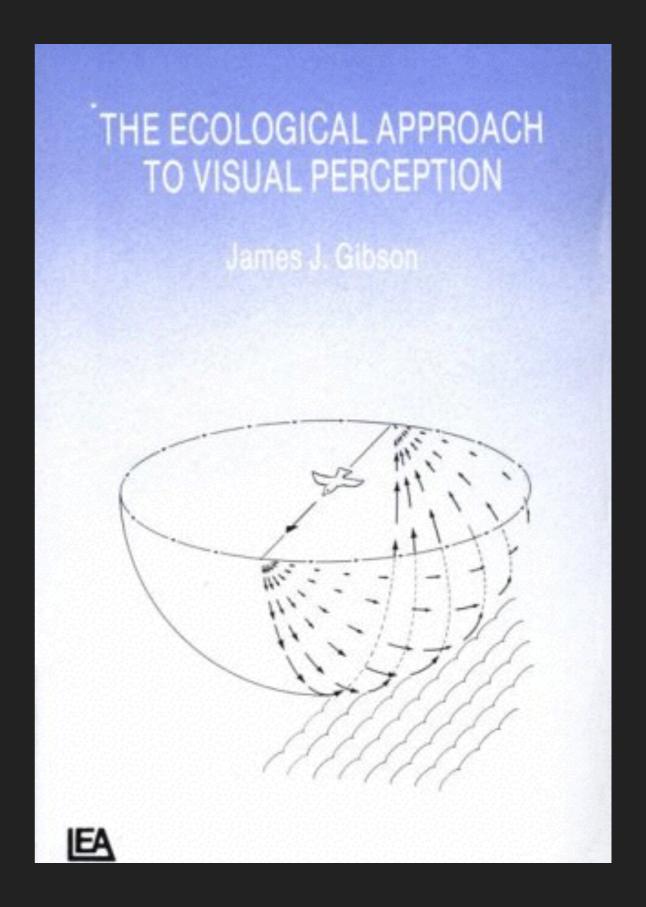
A BIT OF PSYCHOLOGY

AFFORDANCES

 We directly perceive the capabilities for action of an object

• "... the affordances of the environment are what it offers the animal, what it provides or furnishes, either for good or ill..."

James Gibson

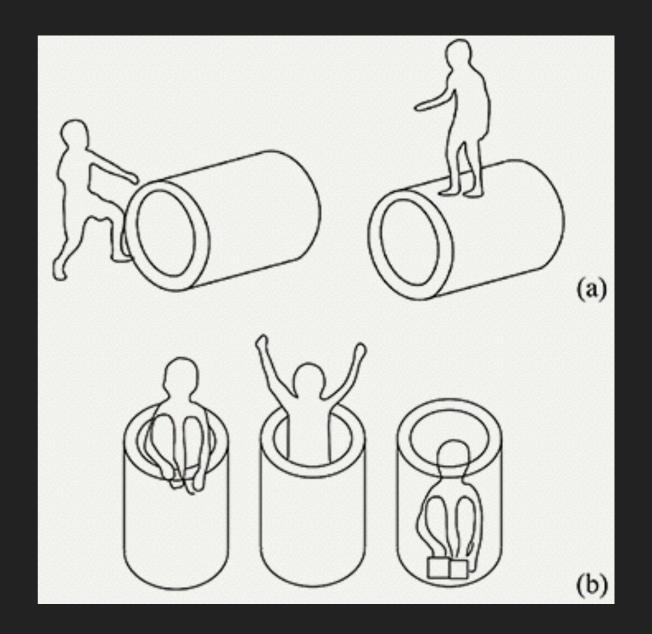


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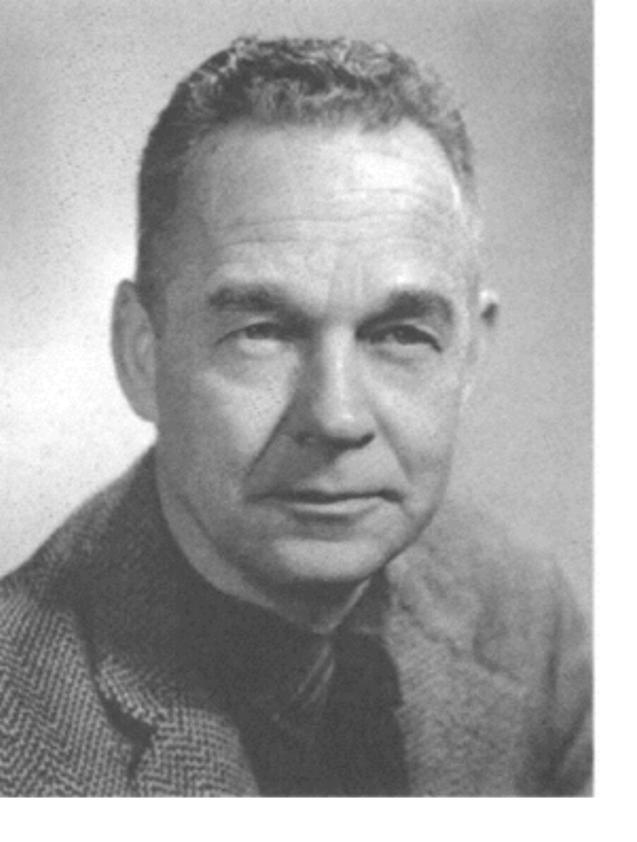
PERCEPTUAL LEARNING

Learning to recognize affordances

"We perceive to learn, as well as learn to perceive"

Eleanor Gibson





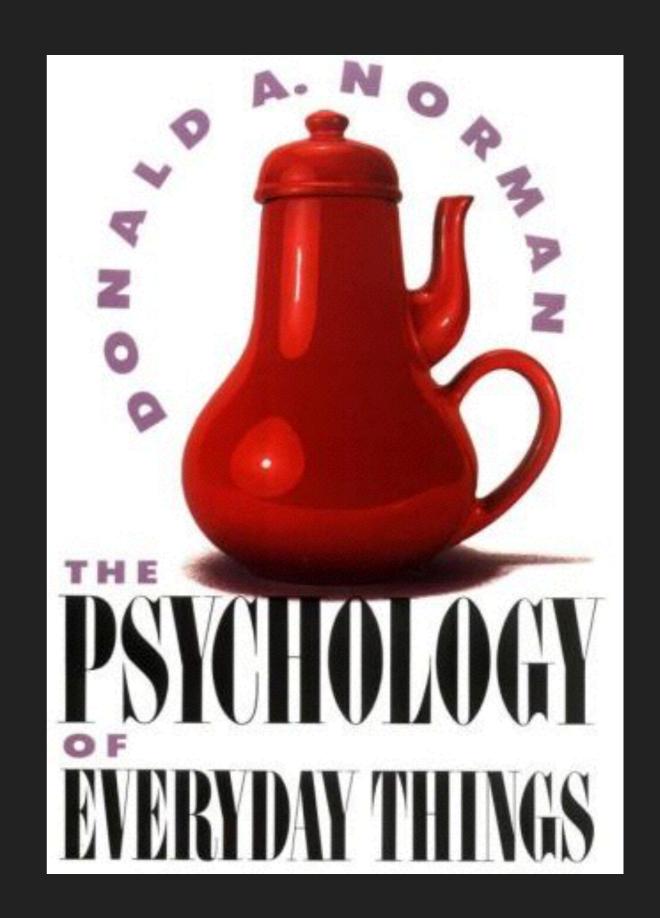


JAMES & ELEANOR GIBSON

SIGNIFIERS

Affordances as redefined by Don Norman

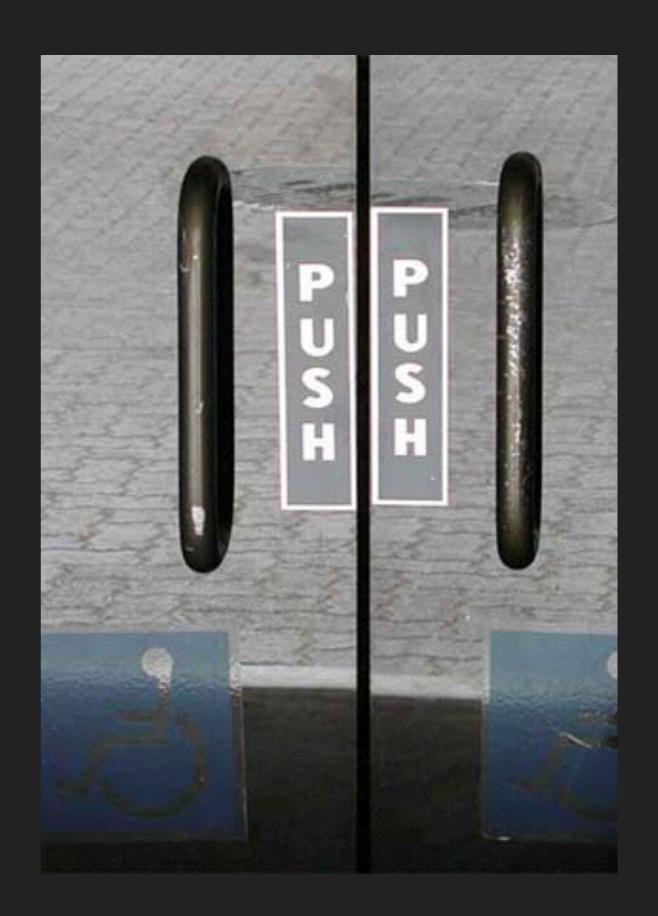
To be perceived, an affordance must be visible



SIGNIFIERS

Affordances as redefined by Don Norman

To be perceived, an affordance must be visible



THE POWER OF TOOLS

We internalize the tool
 as a physical extension of our body



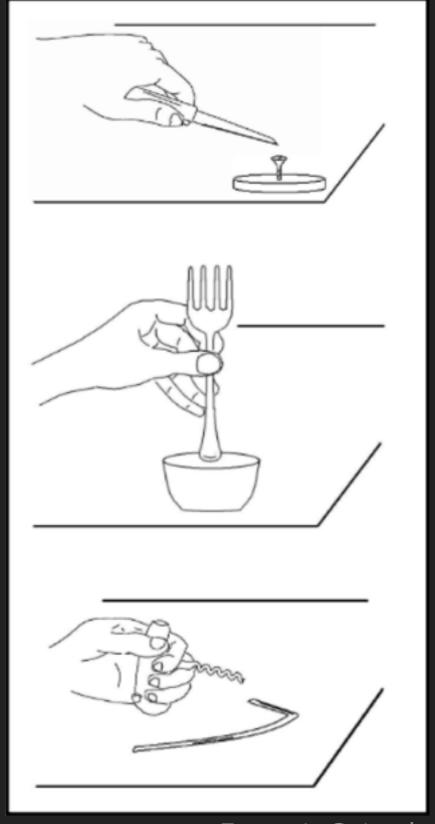
THE POWER OF TOOLS

We internalize the tool
 as a physical extension of our body



TECHNICAL REASONING

- We simulate in our head the physical mechanism to solve a problem
- We appropriate the objects at hands



François Osiurak

APPROPRIATION

▶ A pen or a ruler?

A mug or a compass?



WHEN YOU HAVE A HAMMER...

François Osiurak

 We create tools because we overestimate their capabilities

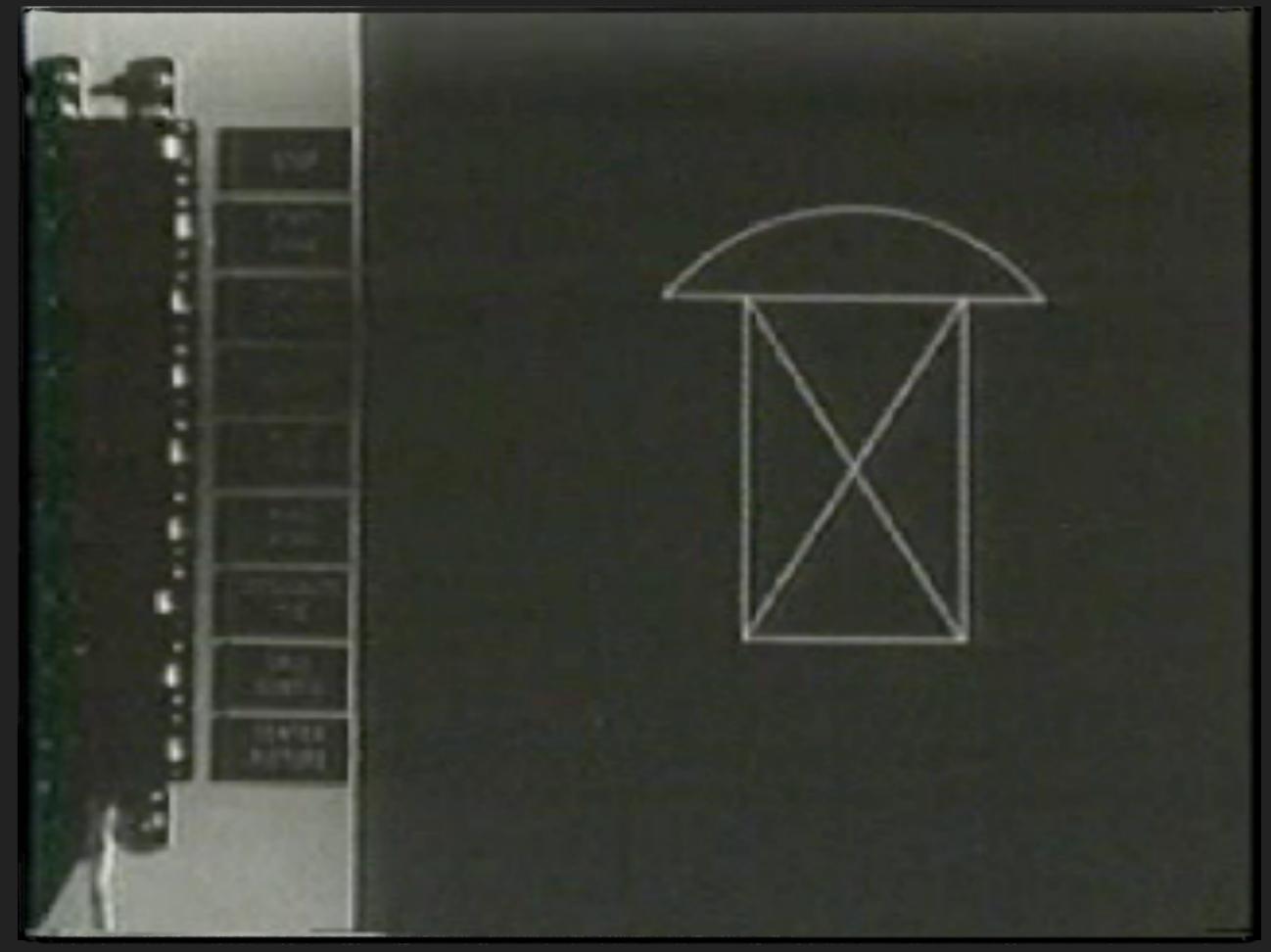


WHAT ABOUT DIGITAL TOOLS?



SKETCHPAD
IVAN SUTHERLAND, 1963

GRAPHICAL INTERACTION



https://www.youtube.com/watch?v=57wj8diYpgY

COMPUTER AS TOOL

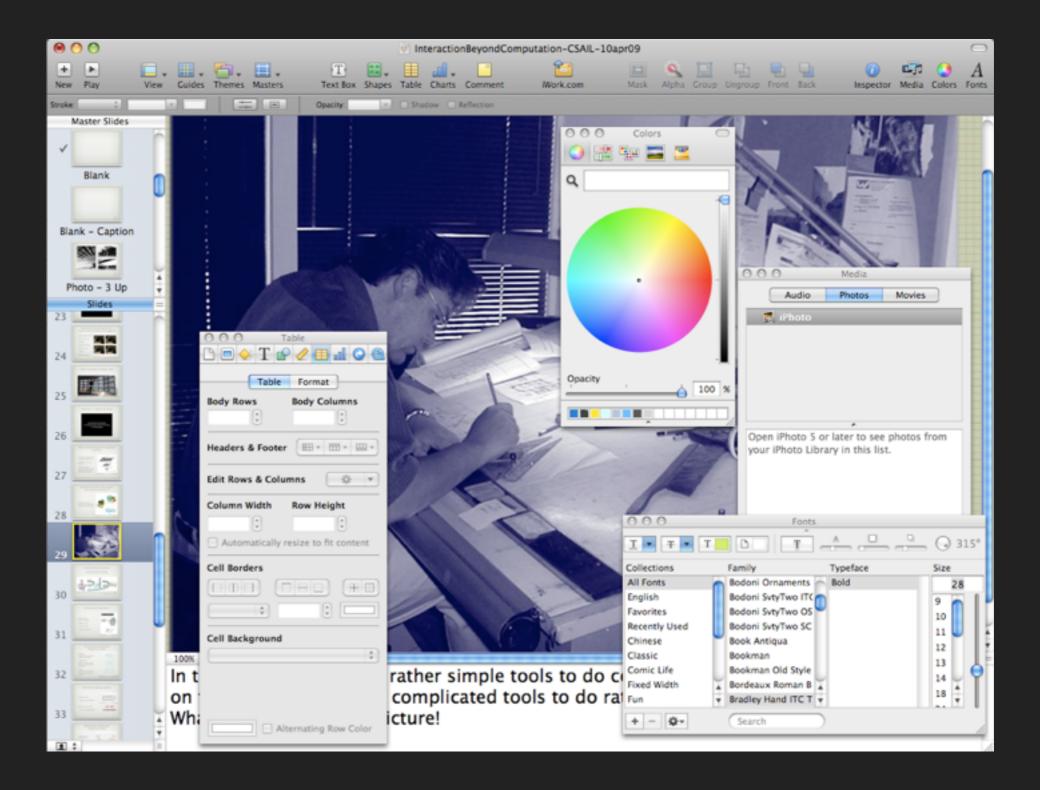
"Computers are like a bicycle for our minds" Steve Jobs



FROM PHYSICAL TOOLS ...

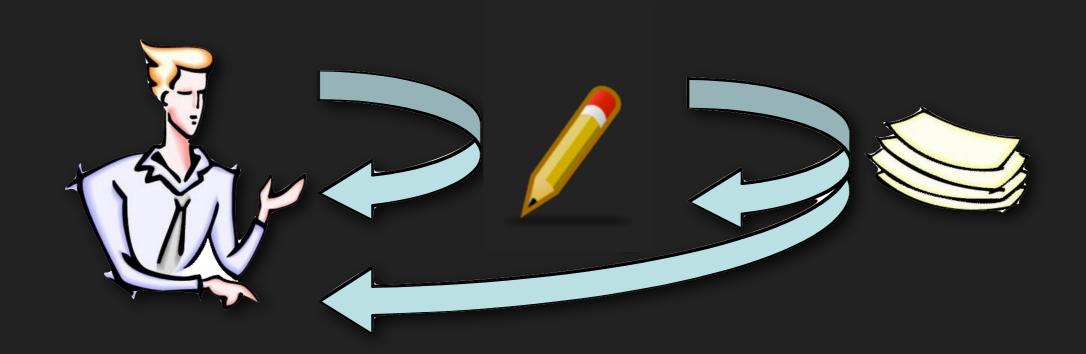


... TO DIGITAL TOOLS

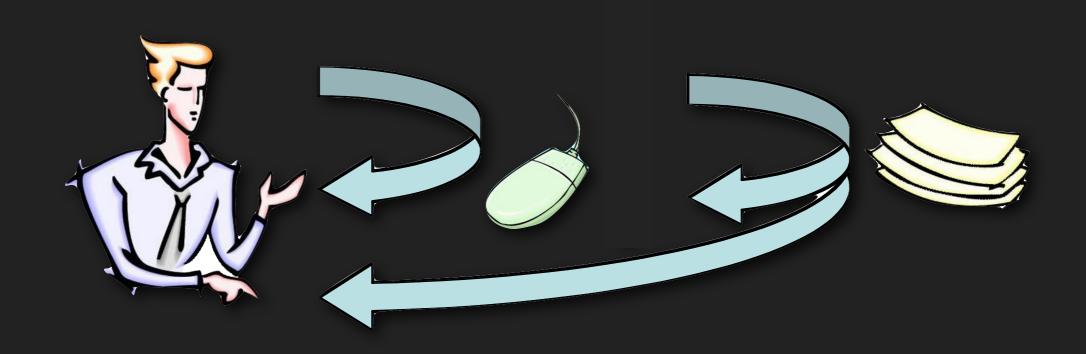


INSTRUMENTAL INTERACTION

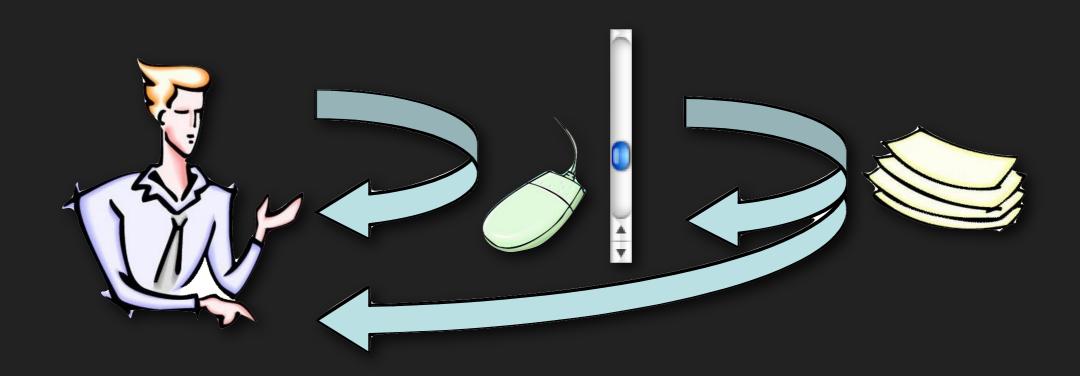
INTERACTION IS MEDIATED BY A TOOL



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INTERACTION IS MEDIATED BY A TOOL



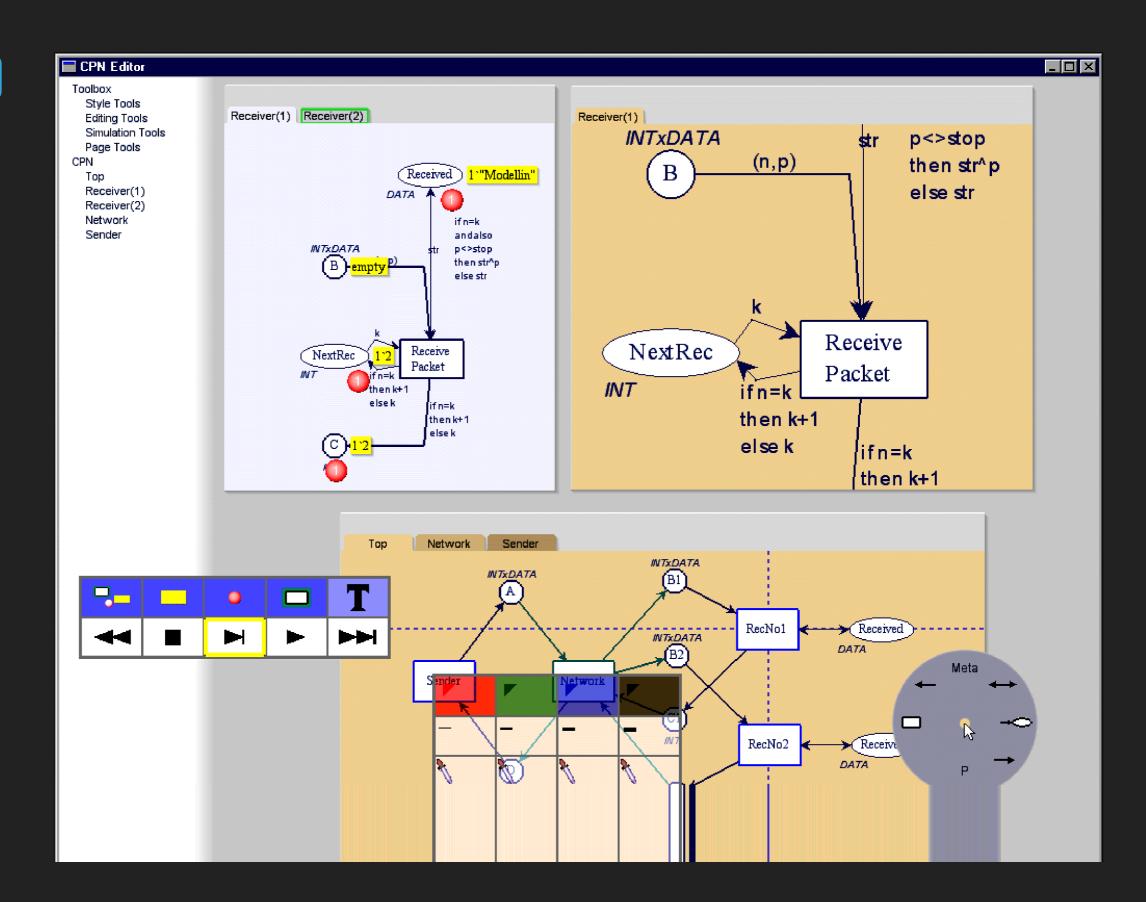
A DESCRIPTIVE MODEL

- From direct manipulation
- To tangible interaction

- But not universal:
- Voice-based interaction?
- Gesture-based interaction?

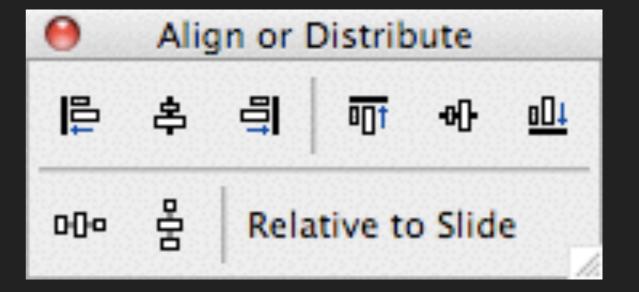


CPN2000



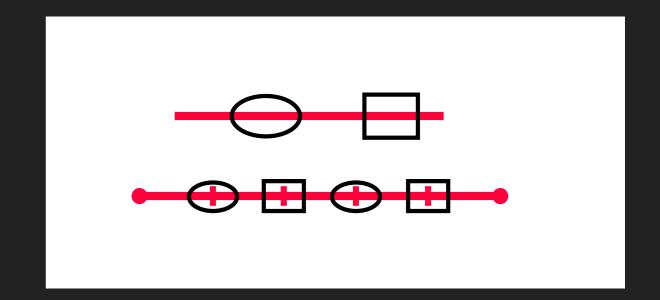
REIFICATION

- Transform a command into an object that can be directly manipulated
- Example : alignment



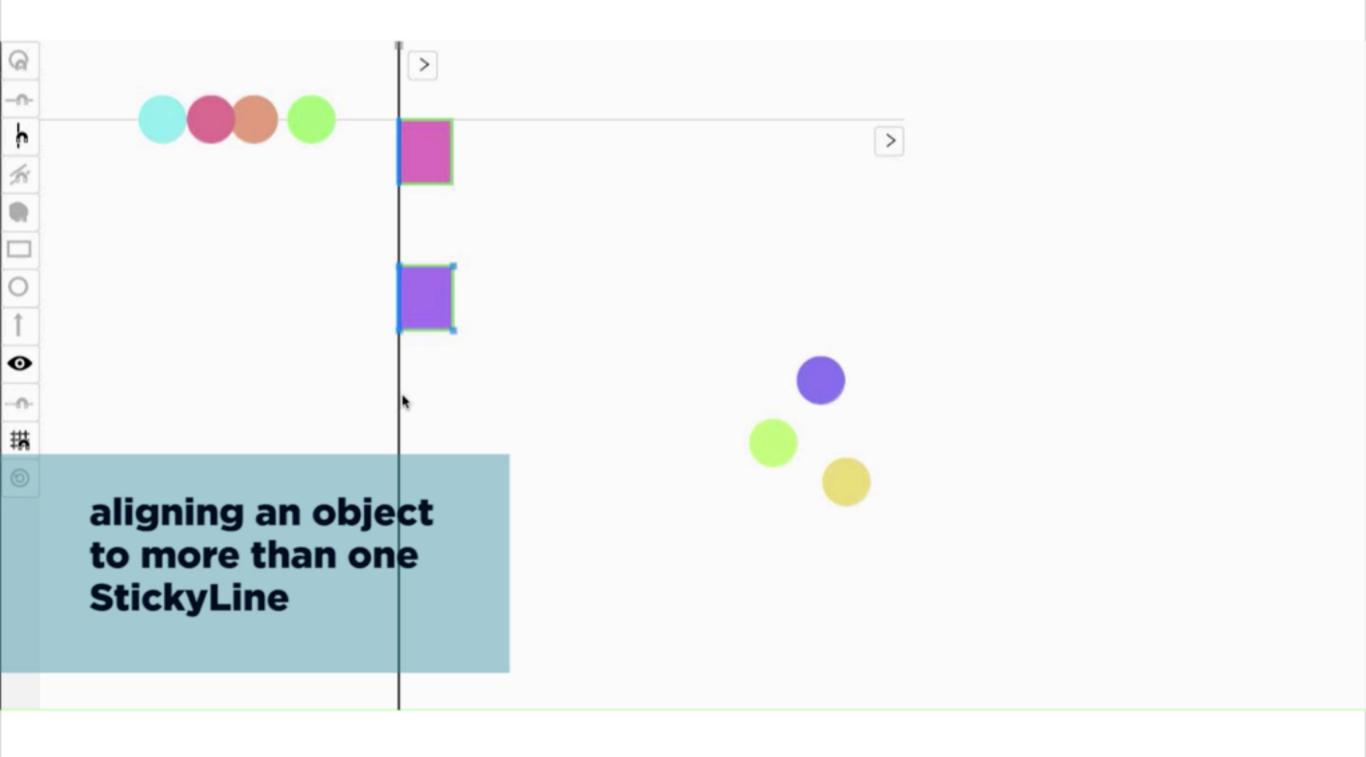
REIFICATION

- Transform a command into an object that can be directly manipulated
- Example : alignment



STICKYLINES

M. Ciolfi, N. Maudet, W. Mackay, M. Beaudouin-Lafon

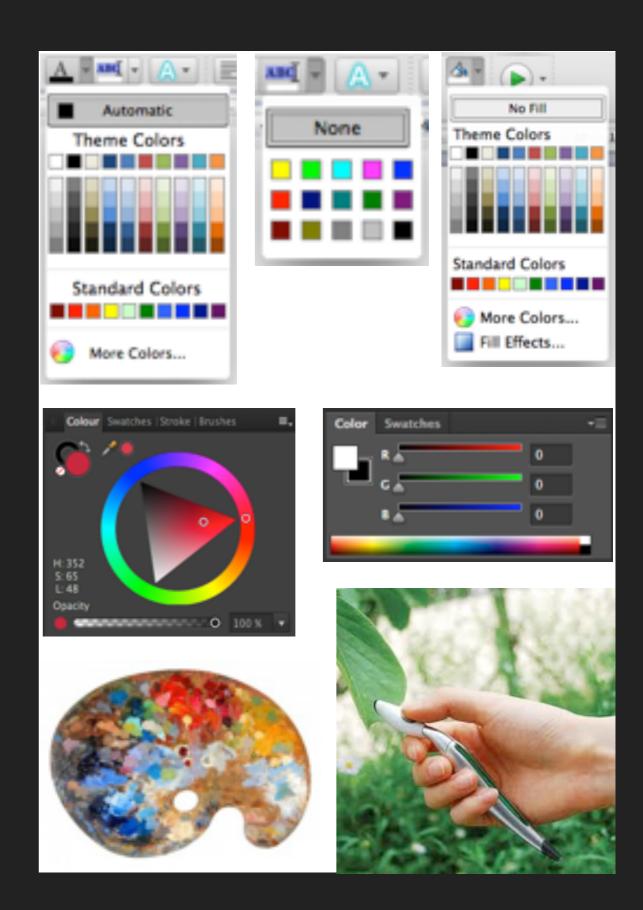


POLYMORPHISM

The same tool can be used in different contexts

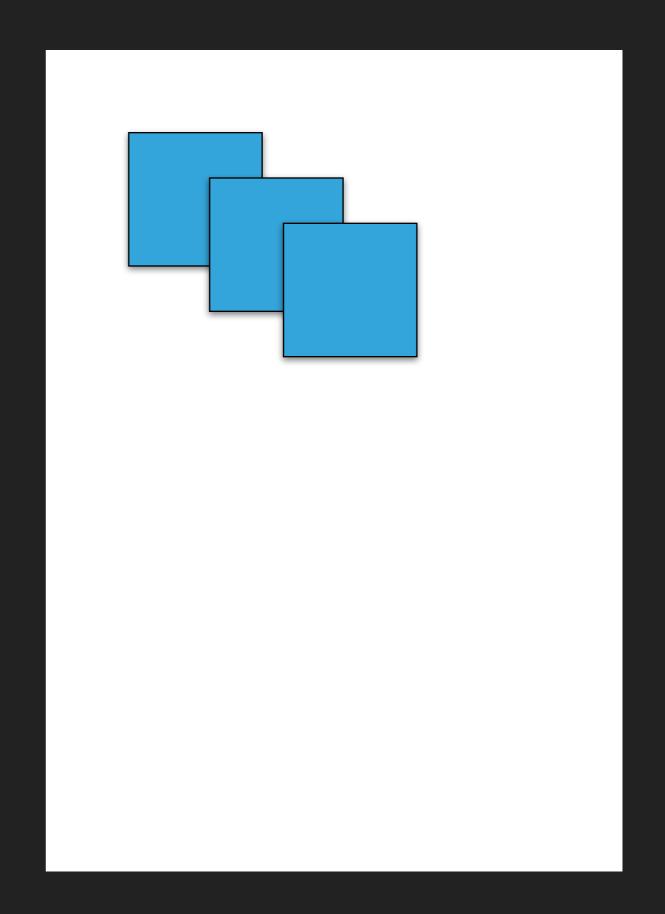
Example : color selector

Free the tools from the applications where they are trapped!



REUSE

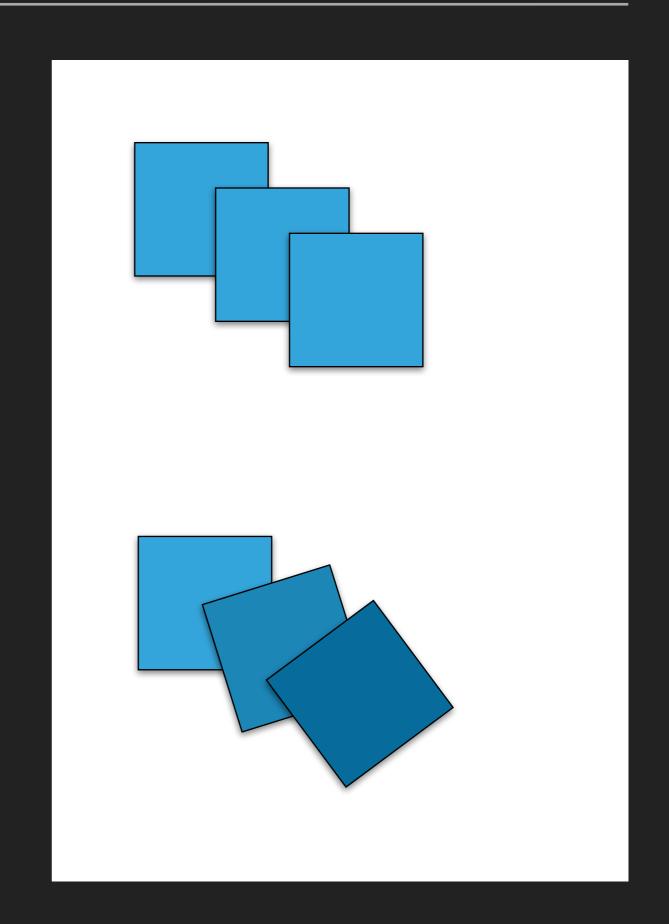
- Output reuse (objects)
- Example : copy-paste



REUSE

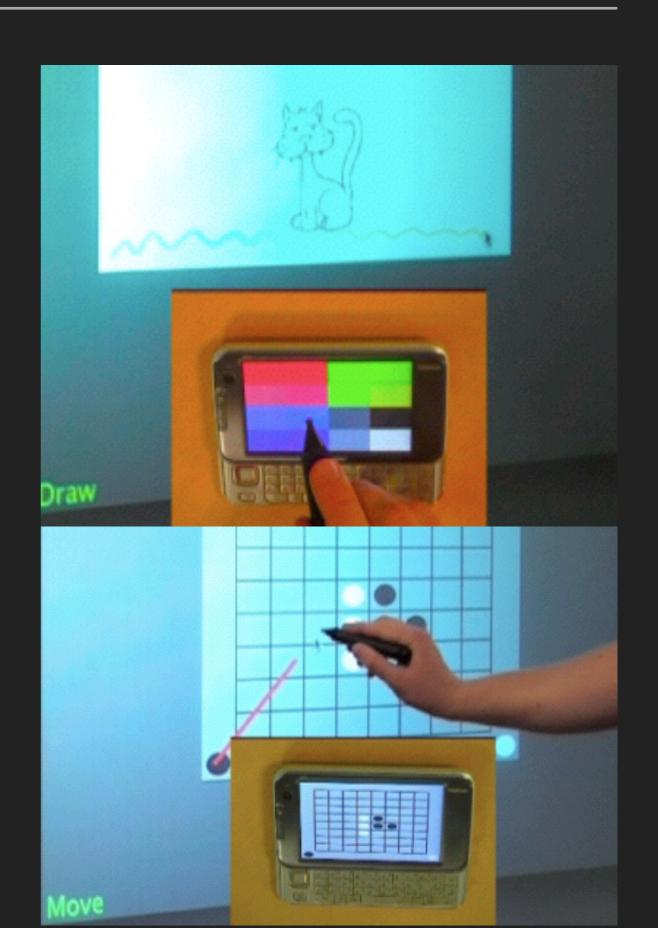
- Output reuse (objects)
- Example : copy-paste

- Input reuse (commands)
- Example : redo, macros



UBICOMP INSTRUMENTS

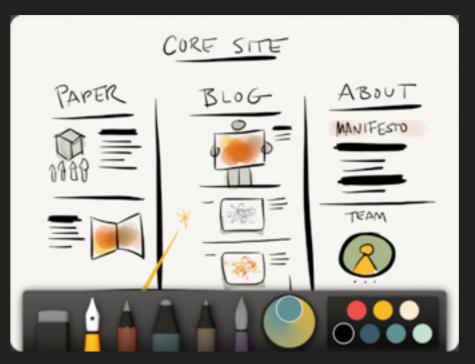
- Instruments spanning multiple interaction surfaces
- Multi surface interaction
- VIGO (CHI'09)



INFORMATION SUBSTRATES

INSTRUMENTAL INTERFACES

To create and edit content



Paper



iPhoto

INSTRUMENTAL INTERFACES

- ▶ BUT limited:
- How to use the pen from the "Paper" app to write on a photo in the "iPhoto" app?



Paper



iPhoto

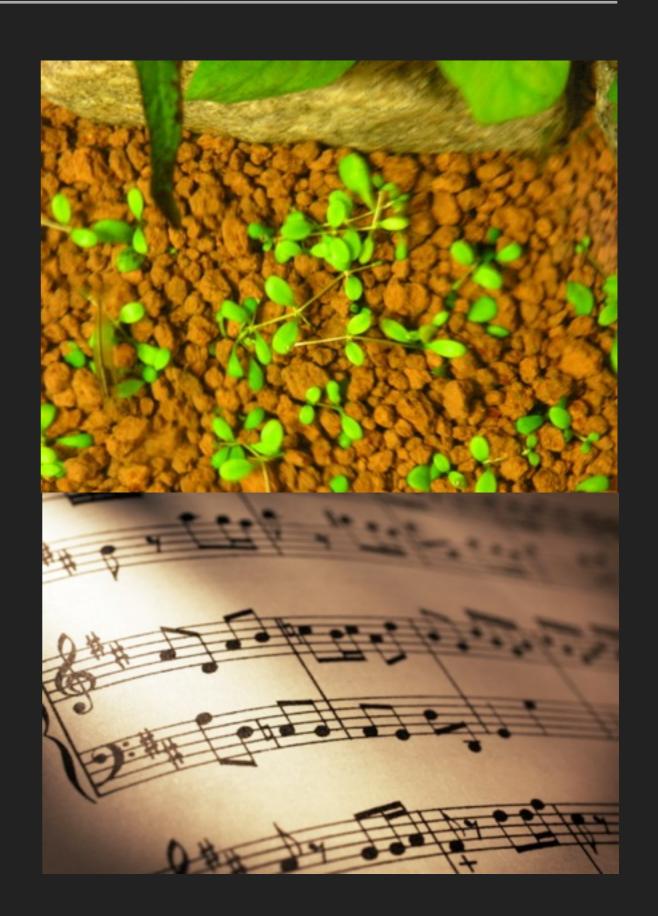
INFORMATION SUBSTRATES

Data does not exist in a vacuum



INFORMATION SUBSTRATES

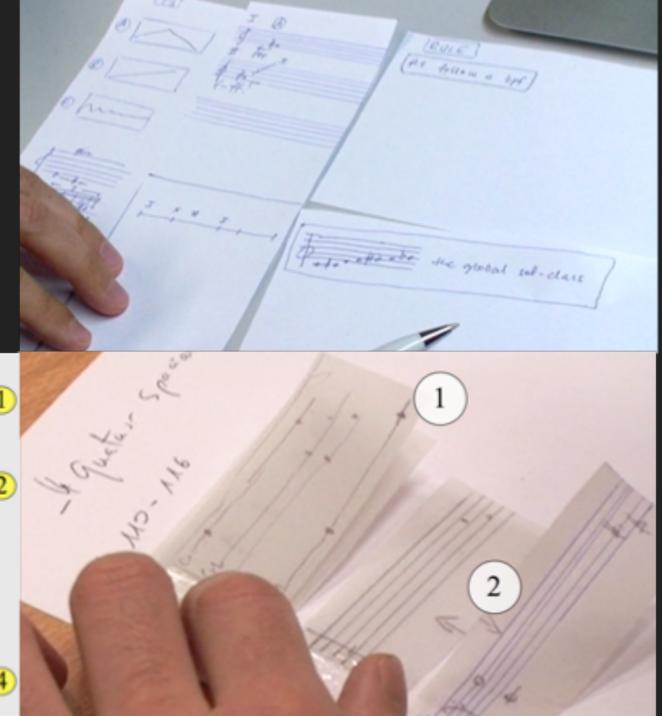
- Data does not exist in a vacuum
- Substrates provide
 context for interpreting data and
 constraints for presenting
 and interacting with it
- Examples: musical score, spreadsheet, page layout, graph...

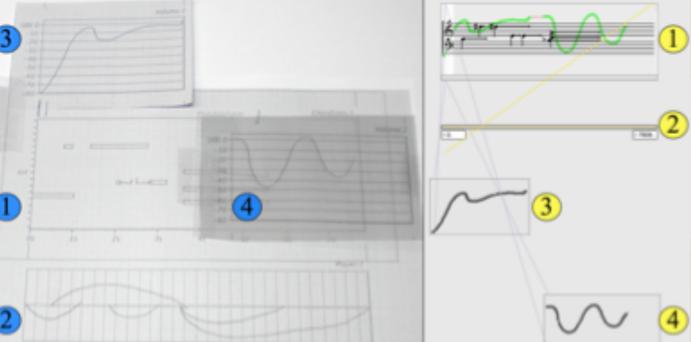


PAPER SUBSTRATES

Garcia, Tsandilas, Agon & Mackay, 2012

 Support the music composition process by combining and interpreting notations in various ways



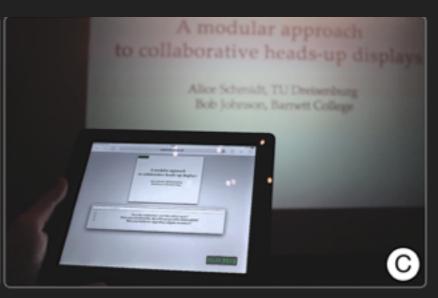


INSTRUMENTS & SUBSTRATES

- Instruments can manipulate substrates
- Instruments probe the substrate for specific properties or protocols to decide if they can operate
- Instruments are themselves substrates
- Instruments can be embedded in substrates

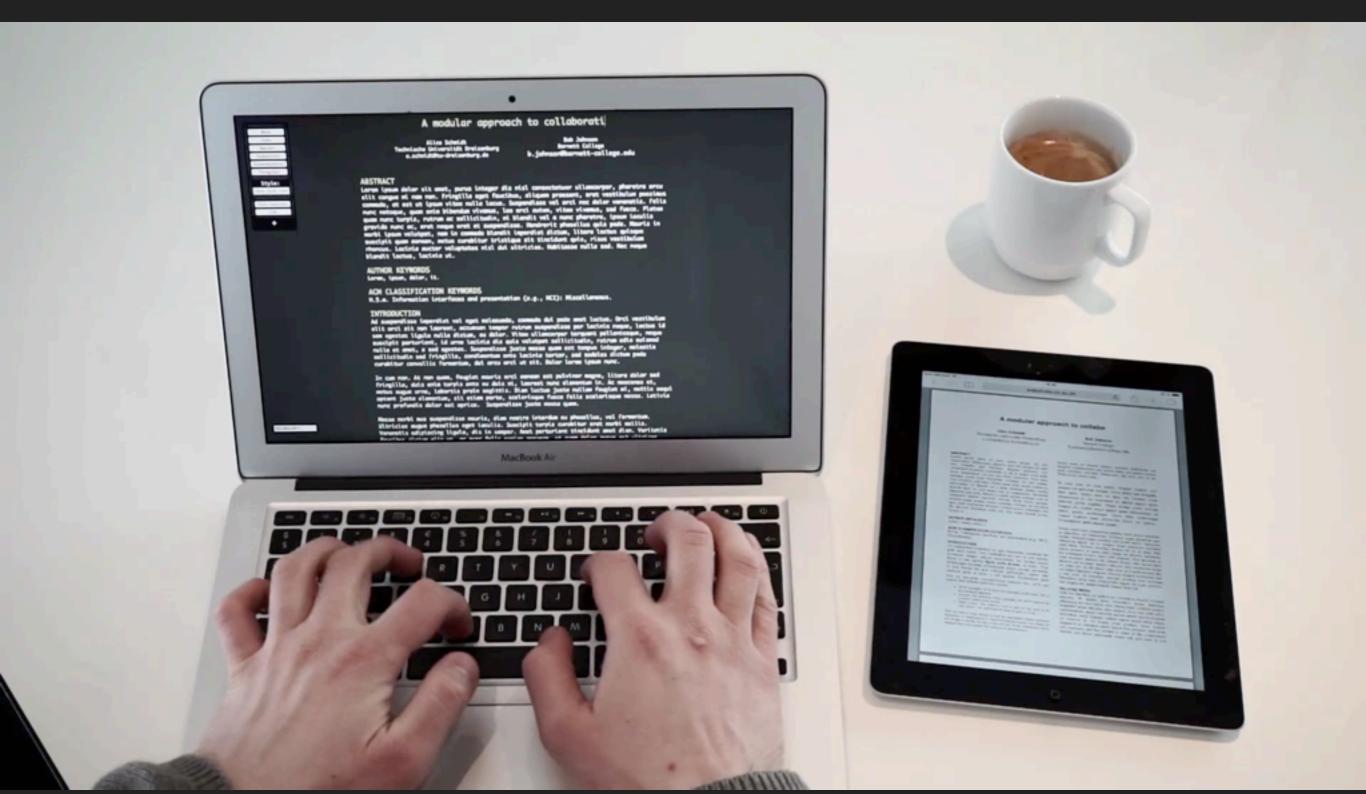






WEBSTRATES

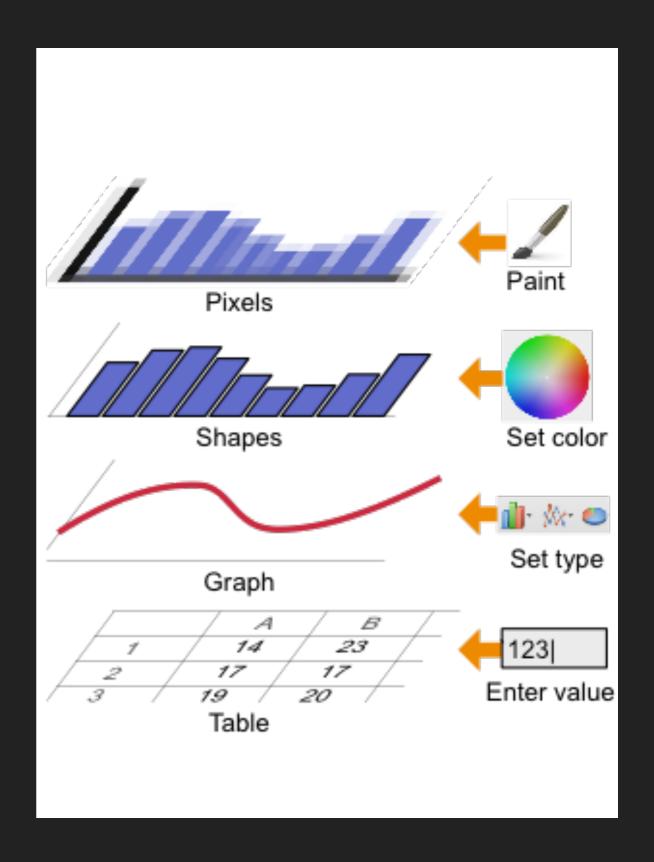
C. Klokmose, J. Eagan, S. Baader, W. Mackay , M. Beaudouin-Lafon http://www.webstrates.net



LAYERING SUBSTRATES

- A substrate can represent data in another substrate
- Instruments can modify the different substrates in the stack
- Example:

 A table substrate edit a value
 A graph substrate set its type
 A histogram set its color
 An image paint on it



CONCLUSION



Reinventing interaction by separating tools from applications, and replacing applications with shareable and appropriable information substrates

INTERACTION FROM FIRST PRINCIPLES

QUESTIONS?

